

MEMBERSHIP CERTIFICATE

We hereby confirm that the following person is a valid member of ESOMAR, the essential organisation for encouraging, advancing and elevating market research worldwide.

JOSE MENDOZA BLANCO

MENDOZA BLANCO & ASOCIADOS,
S.C.

MEXICO

JOINED JUNE 2008

ESOMAR membership reflects commitment to the highest standards of professional practice as enshrined in the ICC/ESOMAR Code on Market and Social Research and ESOMAR World Research Guidelines. Within the industry it is a promise to uphold the highest level of professional conduct and to implement best practices that support effective decision-making.

A handwritten signature in dark ink, appearing to read "Laurent Flores", is positioned above the typed name.

Sincerely,
ESOMAR President
Laurent FLORES